



KAFD GLOBESOCCER FORUM

PRESENTED BY



Venue: Hotel Cala Di Volpe, Costa Smeralda, Sardinia, Italy

Date: Wednesday 29th May 2024

Time: 09h00-14h45

Conference Theme:

SOS Football

EVENT PROGRAM

9h00 - 9h30
(30minutes)

REGISTRATION

9h30 - 10h30
(60minutes)

HEADLINE SESSION: **SOS FOOTBALL**

Highlights:

Financial unsustainability: rising costs, shrinking margins and salary caps

Importance of high-quality infrastructure: owning top-tier stadiums

Threats to traditional revenue streams: new global tournaments and is the Super League the only way out?

Participants: Gabriele Gravina, President FIGC; Quico Catalan, Vice President of La Liga; Luigi De Siervo, CEO of Serie A

Moderator: Amanda Davies, CNN Sport Anchor

10h30 - 11h00
(30minutes)

SESSION TWO: **ONE-ON-ONE INTERVIEW - SPECIAL GUEST**

Participants: Nasser Al-Khelaifi, President of Paris Saint-Germain

Moderator: Amanda Davies, CNN Sport Anchor

11h00 - 11h15

COFFEE BREAK (15minutes)

11h15 - 12h00
(45minutes)

SESSION THREE: **TIME TO PLAY - A**

Highlights:

Crowded calendar: saturation of tournaments and impact on player welfare & quality of play

Current unresolved regulations critical issues

Forced growth costs: the financial burden of the need for larger squads

Injury epidemic: the rise in player injuries due to packed schedules and little recovery time

Participants: Ferran Soriano, CEO of the City Football Group; Mikel Arteta, Arsenal Manager; Maheta Molango, CEO of Professional Footballers' Association; Karl-Heinz Rummenigge, Former CEO of Bayern Munich; Cesc Fàbregas, Coach Como 1907

Moderator: Amanda Davies, CNN Sport Anchor

12h00 - 12h45
(45minutes)

SESSION THREE: **TIME TO PLAY - B**

Highlights:

Crowded calendar: saturation of tournaments and impact on player welfare & quality of play

Current unresolved regulations critical issues

Forced growth costs: the financial burden of the need for larger squads

Injury epidemic: the rise in player injuries due to packed schedules and little recovery time

Participants: Ferran Soriano, CEO of the City Football Group; Maheta Molango, CEO of Professional Footballers' Association; Karl-Heinz Rummenigge, Former CEO of Bayern Munich; Giovanni Branchini, Player Agent; Bruno Satin, Player Agent

Moderator: Paul Rossi, CEO of SportBusiness

12h45 - 13h45
(60minutes)

SESSION FOUR: **MULTI-CLUB OWNERSHIP**

Highlights:

Moderated by SportBusiness, this session will focus on the pros and cons of multi-club ownership and the future opportunities associated with this approach

Participants: Ferran Soriano, CEO of the City Football Group; Lina Souloukou, CEO of AS Roma; Mario Malavè, Mercury/13

Moderator: Paul Rossi, CEO of SportBusiness

13h45 - 14h45
(60minutes)

Luncheon / Refreshments